ADRIENN KASSAI

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WORK EXPERIENCE

Experience Designer, Maya
Autodesk | May 2019 - Present

Conducting user research and competitive analysis for accessibility, animation, lighting and rendering.
Designing inclusive user-centered interactions and experiences and facilitating usability tests and user interviews.
▽ Received global Autodesk design award for inclusive design in 2019

Product Manager and UX Designer
IYASSU | October 2016 - August 2018

Designing product interfaces, conducting user research and usability testing for new products.
▽ Awards: Top 3 at Central European Startup Awards for Best Social Impact Startup and Top 5 at MOL Innovative Solutions Startup Challenge

Junior Product Manager
IYASSU | October 2015 - October 2016

Built a successfully operating startup company; empowering women by innovating the beauty industry's working methods. Concentrated on: product design, brand building and community management.
▽ Invited speaker on women in startups of Budapest Startup Safari

Software Tester
Erlang Solutions | September 2013 - November 2014

Testing products in Erlang environment on various operation systems.
Supervising testing in detail-oriented environment.
▽ Improved testing team efficiency by implementing a feedback system for manual testing

EDUCATION

Master of Information
University of Toronto | September 2018 - April 2020

Concentration: User Experience Design and Human-Centered Data Science

Bachelor of Economics
Corvinus University of Budapest | Sept 2012 - Jan 2016

Concentration: Commerce and Marketing
Thesis: Facebook communication of free-to-play online games

VOLUNTEER EXPERIENCE

Design Thinking Facilitator
Schwartz Reisman Institute | December 2019-Present

Designing and facilitating workshops to solve complex, cross-industry problems using design thinking principles

Programming Event Organizer
Skool - 'Yes, She Codes' | October 2016 -August 2018

Organizing coding events and introducing programming to girls aged 8-18
▽ Helping more than 450 girls to get access to free IT education in 2016

PROFILE

Experience designer with a background in 3D software and IT product management. Detail oriented problem solver. Skilled in user research, user centered design and interaction design. Passionate about 3D design, design thinking and video games. Ranked her company in the Top 3 at the Central European Startup Awards and received global Autodesk design award for inclusive design.

DESIGN

PHOTOSHOP ADOBE XD FIGMA
SKETCH   INVISION   BALSAMIQ
HTML & CSS PYTHON ARDUINO
MAYA   C4D   UNITY   UNREAL

RESEARCH

INTERVIEW   USABILITY TESTING
TREE TESTING   CARD SORTING
SURVEY   OBSERVATION

LANGUAGES

HUNGARIAN   NATIVE
ENGLISH   FLUENT
FRENCH   INTERMEDIATE
SPANISH   BASIC

SKILLS

PROBELM SOLVING LEADERSHIP
CRITICAL THINKING   EMPATHY
COLLABORATION   FLEXIBILITY
STORYTELLING   LUMA   AGILE